

IT Asset Management is No Sweat for Under Armour with HEAT LANrev



ORGANIZATION

Name: Under Armour

Location: Headquarters in Baltimore, Maryland

SOLUTION

HEAT LANrev

PROFILE

Under Armour is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. The brand's moisture-wicking synthetic fabrications are engineered in many different designs and styles for wear in nearly every climate to provide a performance alternative to traditional natural fiber products. The Company's products are sold worldwide and worn by athletes at all levels, from youth to professional, on playing fields around the globe. The Under Armour global headquarters is in Baltimore, Maryland, with European headquarters in Amsterdam's Olympic Stadium, and additional offices in Denver, Hong Kong, Toronto, and Guangzhou, China.

www.ua.com

BACKGROUND

In the last four years, the number of Mac computers at Under Armour has quadrupled. This increase in Apple devices proved problematic for IT since existing tools were unable to manage Mac computers with the same breadth and accuracy as their PC counterparts.

THE CHALLENGE

The lack of any management infrastructure for Mac computers meant that the IT team was spending all of their time doing manual rollouts to end users. This was a slow and time consuming process – and it left them with little time to perform routine (but necessary) updates and maintenance. Of more concern was the lack of visibility they had to a growing portion of their overall deployment.

THE SOLUTION

To combat this inefficiency and improve visibility, the company selected HEAT LANrev. One important consideration in selecting HEAT LANrev was the comprehensive cross-platform management capabilities, providing feature parity for



“HEAT LANrev provides the information we need as a brand to guide purchasing decisions, updates, and refreshes. We can see what is installed where, who needs which version, what needs more RAM, and what is in need of repair or retirement, resulting in cost transparency. The asset inventory capabilities were a big win for us; we now have the visibility we need to guide IT strategy.”

Ben Snyder, Desktop Support Analyst, Under Armour

Macs and PCs – something no other vendor could provide. This meant the Under Armour team could manage both operating systems from a Mac or a PC environment. From a cost savings perspective, they were able to implement a solution to manage Mac computers that didn't require a Mac server.

Before HEAT LANrev, Under Armour had minimal insight to how the Mac devices would work on their network, which meant they were unable to answer basic questions about device security and compliance. With HEAT LANrev, the IT team can access hundreds of hardware and software data points, providing them with the current status of each device in their deployment.

This is important for compliance and cost savings. Under Armour uses expensive design software like Adobe. If IT can identify licenses that are not being used, they can be reallocated and installed for other users – versus purchasing additional licenses. The same accurate data can be used to identify and remediate over-installation of software licenses, allowing Under Armour to remain compliant with software license agreements.

The automated tools available with HEAT LANrev have saved the Under Armour IT team countless hours. Patch updates are pushed out automatically to the entire Mac fleet in less than 10 minutes with no need to wait for a device to connect to the network to push changes. With HEAT LANrev, Snyder knows that updates will be installed automatically.

Overall, Snyder credits HEAT LANrev for allowing his team to expand their Mac management capabilities without having to increase the amount of dedicated resources. Currently two IT staff members manage the deployment. Without HEAT LANrev they would need a team of nine.

THE RESULTS

CROSS-PLATFORM MANAGEMENT

As Under Armour discovered, LANrev makes it easy to incorporate Macs into a Windows environment. Although management of Apple operating systems and technologies is sophisticated and deep, it's the unique cross-platform architecture that really sets LANrev apart. Neither the network infrastructure nor technician workstations need migrate to Mac in order to manage them fully with LANrev. By saving companies that additional investment, LANrev can be up and running faster, empowering end users on Mac or Windows systems, and making IT more efficient.

TIME SAVED

The Intelligent Automation built into LANrev's policy-based management enables technicians to plan and execute deployment of software or updates, properly targeting and scheduling jobs so that they do not interfere with end user productivity, and receiving accurate, updated reports of job status.

ACCURATE AND ACTIONABLE REPORTS

Whether tracking a deployment or monitoring license compliance, LANrev's hundreds of hardware and software data points are easily filtered and customized into reports that meet your needs, enabling you to focus on issues that need your attention, and improve accountability in IT.

HEAT Software USA Inc.

490 N. McCarthy Blvd. Milpitas, CA 95035 USA
P. +1 800.776.7889 or +1 408.601.2800